"UBISOFT HEROES GOLDEN TICKETS" OFFICIAL RULES

VOID WHERE PROHIBITED BY LAW OR REGULATION. PARTICIPANTS MUST BE 18 OR OLDER AT THE TIME OF ENTRY.

This Competition is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter YouTube or any other social media platform. You are providing your information to Ubisoft EMEA and not to Facebook, Twitter, YouTube or other social media platform. The information you provide will only be used in accordance with the Ubisoft privacy policy which may be viewed at https://legal.ubi.com/privacypolicy.

- 1. <u>ELIGIBILITY</u>: Ubisoft Heroes Golden Tickets (the "Competition") is open only to legal residents of France, Monaco, Luxembourg, Switzerland, United Kingdom, Germany, Spain, Portugal, Italy, Belgium, Netherlands, Ireland, Sweden, Finland, Denmark, Poland, Slovak Republic, Austria, Croatia, Czech Republic, Hong Kong, Australia, New Zealand who are at least 18 years old at the time of entry. Employees, officers, and directors of Sponsor and its affiliated companies, subsidiaries, licensees, franchisees, distributors, dealers, sales representatives, advertising and promotion agencies, and any and all other companies associated with the Competition (collectively, the "Competition Entities"), and each of their immediate families (i.e., parents, spouse, siblings, children, grandparents, step parents, stepchildren and step siblings, and their respective spouses, and those living in the same household, whether or not related) are not eligible to participate. Subject to all applicable federal, state, provincial, municipal, territorial and local laws, directives and regulations. Void outside of France, Monaco, Luxembourg, Switzerland, United Kingdom, Germany, Spain, Portugal, Italy, Belgium, Netherlands, Ireland, Sweden, Finland, Denmark, Poland, Slovak Republic, Austria, Croatia, Czech Republic, Hong Kong, Australia, New Zealand and where prohibited.
- 2. <u>SPONSOR:</u> Ubisoft EMEA, 28 rue Armand Carrel, 93100 Montreuil-sous-Bois, France.
- 3. <u>COMPETITION PERIOD</u>: The Competition will begin on August 27th, 2020 with the launch of the Ubisoft Heroes new figurines in the countries listed above and will end as soon as all five Golden Tickets have been discovered.

4. HOW TO ENTER:

To enter the Competition, please follow the steps below. Specific dates and times subject to change:

- Sponsor will launch a new collection of collectibles called "Ubisoft Heroes" on 27th August 2020. "Ubisoft Heroes" collection is composed of five new different figurines: Vaas, Ezio, Rabbids Sam Fisher, Ezio Eagle Vision and Nomad. Five (5) Golden Tickets have been placed inside the boxes of five figurines among the figurines which will be launched on August 27th, 2020.
 - Depending on your country of residence and the following dispatch of the Golden Tickets, please buy one Ubisoft Heroes Figurine, for a chance to discover one Golden Ticket. The five boxes with the Golden Tickets will be dispatched as follows in the participating territories:

Country of residence	Figurine to purchase for a chance to discover one Golden Ticket	Number of units launched on 27 th August 2020
Germany	Figurine Nomad	2000
Spain	Figurine Vaas	1000
France	Figurine Rabbids-Sam Fisher	3000
All participating territories	Figurine Ezio Eagle Vision, exclusively sold on the Ubisoft Stores	2240

Hong Kong Figurine Ezio 2000

Example: in Germany on August 27th, 2000 Nomad figurines will be launched, online and in-store. Among these 2000 units, one unit contains one Golden Ticket. For a chance to discover the Golden Ticket, please buy a Nomad figurine from the new Ubisoft Heroes collection.

Price of the Ubisoft Heroes Figurines may vary depending from the retailer. Please note that the Ezio Eagle Vision Figurine will be sold exclusively on the Ubisoft Stores. To purchase on the Ubisoft Stores, the creation of a Ubisoft account is required. Restrictions apply. Please read carefully the terms of sales of the Ubisoft Store you order from.

• If you discover the Golden Ticket inside the figurine's box, please follow the instructions written on the Golden Ticket to contact Sponsor and send a photo of your Golden Ticket in order to claim the Prize described below. Sponsor will get in touch with you to send You the Prize.

LIMIT: No other methods of entry will be accepted. Entry in the Competition does not constitute entry into any other promotion, competition. By participating in the Competition, each Entrant, and Entrant's parent/legal guardian, if Entrant is less than the age of majority in his/her country of primary residence, (collectively "Entrant" "Participant" "Player" or "You") unconditionally accepts and agrees to comply with and abide by these official rules and the decisions of EMEA, 28 rue Armand Carrel, 93100 Montreuil-sous-Bois, France (the "Sponsor") whose decisions shall be final and legally binding in all respects.

All entries are subject to verification by the Sponsor. Entries that do not meet the requirements specified below or otherwise do not comply with the Official Rules herein may be disqualified. Any attempted form of entry other than as described herein is void. Sponsor, in accordance with the Competition rules and regulations, will determine in its sole discretion, what constitutes a valid entry.

5. PRIZES:

Only the Prizes listed below will be awarded in this Competition. There will be five (5) Winners, one (1) Winner for each Golden Ticket.

Each Winner will receive:

- One limited edition of Ezio Figurine in crystal manufactured by Baccarat Estimated Retail value ("ERV"): 500€
- The following Ubisoft Heroes Figurines: Ezio, Vaas, Rabbids Sam Fisher, Nomad
 Estimated Retail value ("ERV"): 60€

TOTAL ERV FOR ALL PRIZES AWARDED UNDER THE COMPETITION: 2800 €

All taxes on the Prizes are the winners' sole responsibility. Prizes are not transferable or redeemable for cash. Sponsor reserves the right to make equivalent substitutions as necessary, due to circumstances not under its control. Prizes include shipping and handling costs to the Winners' residence, where applicable. Odds of winning a Prize depend on the total number of eligible entries received. Winners may not transfer Prize to a third party. The Sponsor will not replace any lost or stolen Prize.

Prizes are provided "as is". Entrants acknowledge that Competition Entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prizes.

By participating in the Competition, the winners acknowledges that Competition Entities have not and will not obtain or provide insurance of any kind relating to the Prizes and that each winner will be responsible for obtaining and paying for any life, travel, car, accident, property or other form of insurance relating to the Prizes.

6. <u>WINNER NOTIFICATION</u>: Once they have contacted Sponsor by following the instructions written on the Golden Ticket, Winners will be contacted by e-mail, within five (5) business days. Sponsor shall have no liability for any potential Prize winner notification that is lost, intercepted or not received by any potential Prize winner for any reason. In the event the Winner is a minor, his or her parent or legal guardian must sign and return the documents described herein as necessary to claim a Prize, on behalf of the winning minor

Failure to complete and return the documents or information in the time noted, or if prize notification is undeliverable, will result in disqualification.

- 7. <u>ENTRANT REPRESENTATIONS, WARRANTIES AND INDEMNIFICATION</u>: ENTRANT AGREES TO INDEMNIFY, DEFEND, AND HOLD HARMLESS SPONSOR, THE COMPETITION ENTITIES AND ANY THIRD PARTIES AFFILIATED OR ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS COMPETITION, FROM ANY AND ALL CLAIMS, DAMAGES AND LIABILITIES ASSERTED AGAINST THE SPONSOR, THE COMPETITION ENTITIES, AND THE THIRD PARTIES BY REASON OF ENTRANT'S PARTICIPATION IN THIS COMPETITION, INCLUDING WITHOUT LIMITATION (A) ANY BREACH OF THE ABOVE REPRESENTATIONS (B) CLAIMS FOR INJURY, LOSS OR DAMAGE OF ANY KIND RESULTING FROM PARTICIPATION IN THIS COMPETITION OR ACCEPTANCE, USE OR LOSS OF ANY PRIZE AND (C) CLAIMS BASED ON RIGHTS OF PRIVACY, RIGHTS OF PUBLICITY, FALSE LIGHT, DEFAMATION, COPYRIGHT AND/OR TRADEMARK INFRINGEMENT RELATING TO THE SUBMISSION OR EXPLOITATION OF THE ENTRANT'S CONCEPT.
- 8. <u>LIMITATION OF LIABILITY</u>: Sponsor, the Competition Entities, Facebook, Twitter, YouTube and any third parties associated or affiliated with the development and execution of this Competition are not responsible for problems downloading or uploading of any Competition-related information to or from the web site or for any other technical malfunctions of electronic equipment, computer on-line systems, servers, or providers, computer hardware or software failures, phone lines, failure of any electronic mail entry to be received by Sponsor on account of technical problems, traffic, congestion on the internet or the web site, or any other technical problems related to web site entries including telecommunication miscommunication or failure, and failed, lost, delayed, incomplete, garbled or misdirected communications which may limit an entrant's ability to participate in this Competition.

EXCEPT FOR RESIDENTS OF FRANCE, GERMANY, AND THE UNITED KINGDOM, WITH RESPECT TO CLAIMS RESULTING FORM DEATH OR PERSONAL INJURY (IN ACCORDANCE WITH APPLICABLE LAW IN THOSE JURISDICTIONS) ENTRANT HEREBY RELEASES SPONSOR, THE COMPETITION ENTITIES FACEBOOK, TWITTER, YOUTUBE AND ANY OTHER THIRD PARTIES AFFILIATED OR ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS COMPETITION FROM ANY AND ALL CLAIMS DAMAGES, LIABILITIES AND ACTIONS ("CLAIMS") WHICH MAY BE CAUSED, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, FROM ENTRANT'S PARTICIPATION IN THE COMPETITION, INCLUDING WITHOUT LIMITATION CLAIMS ARISING FROM: (I) TECHNICAL FAILURES OF ANY KIND, INCLUDING BUT NOT LIMITED TO THE MALFUNCTIONING OF ANY COMPUTER, CABLE, NETWORK, HARDWARE OR SOFTWARE; (II) THE UNAVAILABILITY OR INACCESSIBILITY OF ANY TRANSMISSIONS OR TELEPHONE OR INTERNET SERVICE; (III) UNAUTHORIZED HUMAN INTERVENTION IN ANY PART OF THE ENTRY PROCESS OR THE COMPETITION; (IV) ELECTRONIC OR HUMAN ERROR WHICH MAY OCCUR IN THE ADMINISTRATION OF THE COMPETITION OR THE PROCESSING OF ENTRIES; (V) ANY INJURY OR DAMAGE TO PERSONS OR PROPERTY, INCLUDING BUT NOT LIMITED TO ENTRANT'S COMPUTER, HARDWARE OR SOFTWARE; (VI) RIGHTS OF PRIVACY, RIGHTS OF PUBLICITY, FALSE LIGHT, DEFAMATION, COPYRIGHT AND/OR TRADEMARK INFRINGEMENT RELATED TO ENTRANT'S SUBMISSION; AND (VII) ENTRANT'S ACCEPTANCE, USE OR LOSS OF ANY PRIZE. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES; THEREFORE THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO ENTRANT IN WHOLE OR IN PART. FOR RESIDENTS OF GERMANY: THIS RELEASE DOES NOT APPLY TO CLAIMS AGAINST SPONSOR, ITS REPRESENTATIVES AND ITS VICARIOUS AGENTS FOR DAMAGES BECAUSE OF PERSONAL INJURY OR DEATH, AND TO CLAIMS FOR DAMAGES IN CASE OF INTENT OR GROSS NEGLIGENCE BY SPONSOR, ITS REPRESENTATIVES OR VICARIOUS AGENTS.

- 9. <u>ENTRANT'S PERSONAL INFORMATION</u>: Sponsor collects and processes Entrants' personal data to allow their participation in the Competition and to send Prize(s) to Winner(s). The processing of Entrants' personal data is necessary to perform the contract they have entered into with Sponsor by accepting the Official Rules. Entrants' personal data will be accessible by Sponsor, its affiliates and sub-processors, and will be stored until the end of the Competition. When Entrants consent, their data may also be used for other purposes outside of the strict organization of the Competition and will be stored as long as Entrants agree to such uses. Sponsor may transfer Entrants' personal data to non-European countries that ensure an adequate level of protection according to the EU Commission or within the framework of the standard data protection clauses adopted by the EU Commission here. Entrants can withdraw their consent at any time, request a copy, the deletion or rectification of their data, object to or request the restriction of their processing, and/or receive their information in portable form by contacting Sponsor's data protection officers, if Entrants are not satisfied with the way Sponsor handled their request, Entrants may address a complaint to the regulatory authority of their country.
- 10. <u>DISQUALIFICATION</u>: Entries made on another's behalf by any other individuals or any other entity, including but not limited to commercial Competition subscription notification and/or entering services, will be declared invalid and disqualified for this Competition. Any entries deemed by Sponsor, in its sole discretion, to have been submitted in this manner will be void. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Competition, to be acting in violation of these Official Rules. No incomplete, forged, software-generated or other automated multiple entries will be accepted.

- 11. <u>CANCELLATION</u>: Sponsor reserves the right to cancel or modify the Competition if fraud or technical failures destroy the integrity of the Competition as determined by the Sponsor, in its sole discretion, and to award the Prizes based on eligible entries received prior to the cancellation.
- 12. <u>DISPUTES</u>: Except where prohibited, Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Competition or any Prize awarded shall be resolved individually, without resort to any form of class action, and that by participating in the Competition, Entrant agrees that Paris, France will be the exclusive forum for any formal dispute resolution; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Competition, but in no event attorneys' fees; and (3) unless otherwise prohibited, under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Competition shall be governed by, and construed in accordance with, the laws of France, without giving effect to any choice of law or conflict of law rules which would cause the application of the laws of any jurisdiction other than France. For Residents of Germany only: This limitation to venue and the amount of damages does not apply if not permitted by law.
- 13. <u>OFFICIAL RULES, WINNERS LIST:</u> A copy of the Official Rules may be downloaded from ubisoft.com/news/heroescontest for the duration of the Competition. A Winners List link will be available at and posted during the event. In addition, these Official Rules are also available by sending a stamped, self-addressed envelope marked "Ubisoft Heroes Competition " to Ubisoft EMEA, 28 rue Armand Carrel, 93100 Montreuil-sous-Bois, France.

14. ADDITIONAL TERMS:

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The use of any Prize manufacturer or venue, name or trademark in connection with any of the Prizes is solely for the purpose of describing such Prize, and is not intended to suggest any affiliation or sponsorship.

The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

THIS COMPETITION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH, FACEBOOK, TWITTER, YOUTUBE OR ANY OTHER SOCIAL MEDIA PLATFORM. YOU ARE PROVIDING YOUR INFORMATION TO UBISOFT EMEA AND NOT TO FACEBOOK, TWITTER, YOUTUBE OR ANY OTHER SOCIAL MEDIA PLATFORM.

Nothing in these Official Rules shall be deemed to exclude or restrict any of the winner's or the entrant's statutory rights as a consumer.